



FUNDRAISING
GUIDE

AN A-Z OF IDEAS





WELCOME!

Thank you for wanting to find out more about fundraising for Lumos. Whether you're a first-time fundraiser or a seasoned charity supporter, sometimes we all need a few ideas to get us motivated!

We've created this handy A-Z of fundraising ideas to help you get started, whether it's something silly or a serious physical challenge. Whatever you choose to do, you can be safe in the knowledge that the money you raise will change children's lives and help keep more families together.

We've included an inspiring list of ways to raise money in this guide, but any efforts to support our vital work are welcome. We'll also be here with plenty of support along the way.

Thanks to you, we can continue to fight for every child's right to a family. Whether you want to tackle a triathlon or host a tea party fundraiser with friends, we hope you find some ideas here to help you get started on your journey to change children's lives.

Let's go!

Chloe and the Lumos fundraising team

HOW YOUR FUNDRAISING HELPS LUMOS

No child belongs in an institution. That's why Lumos exists - to light a path to a brighter future for these children.

Founded by the author J.K. Rowling, we fight to tackle the causes of family separation and transform systems of care that take children away from their families and communities.

With support from people like you, change is possible. Every effort to raise funds for our vital work matters. And every fundraiser will help children who need it most.

Together, we can end the institutionalisation of children so that every child can enjoy the right to grow up in a loving family where they can thrive.

THANK YOU.



A

ABSEIL

Aim high with your fundraising target at a local climbing wall and ask your friends to sponsor your descent!

AUCTION

Time for a clear out? If you have items that are gathering dust, use them to raise funds for Lumos instead by selling them on eBay, or by organising a sale at your workplace or school.

AMAZON

Select Lumos as your chosen charity when shopping with AmazonSmile and help us put a smile on the faces of children around the world.

B

BIRTHDAY FUNDRAISING

Give a child the gift of a safe and a loving home: ask for donations to Lumos instead of presents this year. You can set up a birthday fundraiser on Facebook [here](#).

BAKE SALE

Whether you're more star baker or more soggy bottom, get those oven mitts on and ask for donations for your cakes!

BALL

Slip on those dancing shoes and organise a ball or gala! Ask for donations to attend and arrange a raffle on the night with prizes donated by local businesses.

C

CYCLE

Pump up those tires and get sponsored to take on a bike ride, be it a 10, 20, 50 or 100 mile cycle! You could do it on your own or join one of the major national events such as RideLondon.

COFFEE MORNING

Have your cake and eat it too by hosting a coffee morning with donations, hot drinks and all your favourite baked goods.

CAROL SINGING

Spread some festive cheer by going carol singing with friends while collecting donations for Lumos!



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D

DINNER PARTY

Bring your friends together for a dinner party and ask for donations.

DANCE

From silent discos to club nights, from a salsa social to a casual ceilidh – charge for entry and raise the roof while raising funds to support our work.

DRESS-DOWN DAY

Grab your trainers and a t-shirt for a day at the office and ask for donations from colleagues – make a difference while enjoying the comforts of loungewear!

E

EASTER EGG HUNT

Organise an Easter egg hunt by hiding chocolate eggs around your home, office, school or community centre and asking for donations to take part!

F

FANCY DRESS DAY

Get everyone at work or school to make a £2 donation to dress up as their favourite characters/ films/books – you might even learn something new about your peers!



FOOTBALL TOURNAMENT

Organise a football tournament with your friends or colleagues and ask for donations to enter.



Fancy



G

GAMING

Love to game? Get sponsored for doing a 24-hour gaming marathon with your friends!

GAMES NIGHT

If old-school board games are more your thing, dust off Monopoly and Connect 4 and get your friends and family together for a games night, asking for donations to take part.

GIVE SOMETHING UP

You don't need to wait for the new year or Lent to ask friends and family to sponsor you to give up your favourite unhealthy treat or habit to support children living in orphanages.



H

HALLOWEEN PARTY

Get your friends and family together for a spooky Halloween party to support our work. You could even have a pumpkin carving competition!

HEAD SHAVE

Dare to bare? Get sponsored for shaving your moustache, beard, eyebrows - or even your full head - and help reunite children with their families.



I

INTERNATIONAL EVENING

Fly the flag for flavour by asking your friends to make dishes from different countries and asking for donations to attend an international evening.



J

JAZZ NIGHT

If you're a musician host your own Jazz night, or attend a Jazz party and ask friends to donate to enjoy the music!



K

KARAOKE

Whether you could give Whitney Houston a run for her money or whether you're tone deaf, picking up the mic on a fun night out is a great way to raise funds and awareness.





LEAP YEAR

Put that extra 24 hours to good use and make a difference by taking on a sponsored challenge!



PANCAKE DAY

Host a pancake tossing competition on Shrove Tuesday to raise funds to support our work!



MOVIE NIGHT

Get out the box sets and popcorn and snuggle up with friends and family for a movie marathon, raising funds to bring children and their families closer together around the world.



NO PLASTIC CHALLENGE

Get sponsored to use no plastic for a month, helping both children and our planet have brighter futures!



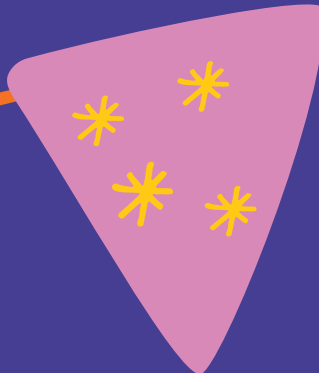
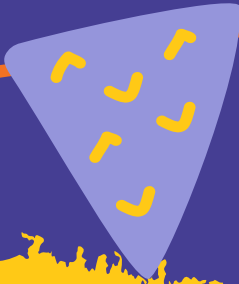
OFFICE FUNDRAISING

Getting your colleagues involved in a bake sale, dress-down day, a fun run or a challenge event is a great way to connect and make a difference. Matched giving at work is also an excellent way to double your efforts!



QUIZ NIGHT

Test your knowledge, indulge your competitive streak and in the process support Lumos by asking for donations to attend.





RUN

Whether it's a 5k, 10k, half-marathon, marathon or ultra-marathon – whatever your level and whatever your pace, lace up those running shoes, start training and raise vital funds that will make a difference to the lives of children in orphanages around the world.

RAFFLE

Ask local companies to donate products for a raffle to raise funds and spread the word about Lumos in your community! If organising a raffle, just make sure you read the rules and regulations on the Gambling commission website: gamblingCommission.gov.uk



SWIM

Whether indoors, outdoors, lengths or channels – get sponsored to get your goggles on and bring us closer to a day when every child grows up in a family.

SKYDIVE

By facing your fears and taking on a sponsored skydive for Lumos, you can help children to live in a brighter world.



TREK

Whether at home or abroad, get sponsored to take on the great outdoors and raise funds to support our work.

TEA PARTY

Get your friends and family together for tea and cakes and ask for donations to attend.

TRIATHLON

If you're a swimmer, runner and cyclist – why not bring your skills together and take on a triathlon to support our work?





UNIFORM-FREE DAY

Ask students to pay £2 to come to school for a day in their own clothes! Ask the teachers to dress down too – who will brave a onesie for charity?



X-FACTOR COMPETITION

Do your best Simon Cowell impression and organise a talent showcase while raising funds to help reunite families.



VALENTINE'S DAY

Mark the day of love by holding an event with friends and family to celebrate all the positive relationships in our lives, and in the process help us support children to have the relationships they need to thrive.



YOGA

Find your zen and some donations for Lumos by organising a yoga class!



WALK

City or countryside, day or night - take on a sponsored walk to raise funds to support our work!



ZIP-WIRE

By sliding down to the end of this list and putting some of these ideas into practice, or by being sponsored to descend a real zip-wire, you're bringing us closer to a world where every child grows up in a loving family!



USEFUL LINKS

THANK YOU FOR STARTING YOUR FUNDRAISING JOURNEY WITH LUMOS.

Find out more at wearelumos.org/fundraise or get in touch with our team at fundraising@wearelumos.org

Be inspired by other fundraising stories:
wearelumos.org/get-involved/fundraise/be-inspired

And please be sure to share your fundraising efforts with us on social media:



Facebook: facebook.com/lumos.at.work



Twitter: twitter.com/lumos



Instagram: instagram.com/wearelumos



LinkedIn: linkedin.com/company/lumos



IMPORTANT INFORMATION:

Set-up your fundraising page quickly and easily with Just Giving: justgiving.com/lumos

Make sure your fundraising is safe and legal: wearelumos.org/get-involved/fundraise/safe-and-legal

Paying in your funds to Lumos: wearelumos.org/get-involved/fundraise/paying-in-funds

Fundraising resources: wearelumos.org/resources/category/fundraising-resource